

Tebogo Moraka Appointed as Fundraising Champion for the African Women's Movement

The African Women's Movement (AWM) proudly announced the appointment of Tebogo Moraka as its Fundraising Committee Champion, a key leadership role focused on resourcing the movement's mission of advancing economic justice for African women and the broader diaspora.



Tebogo is a seasoned entrepreneur, investor and wellness advocate whose leadership continues to shape Africa's impact landscape. As the founder of Kulima Capital and Home Of Nula, her work sits at the intersection of strategy, economic sustainability and social impact. She brings to AWM more than a decade of experience building and backing businesses across all life cycle stages.

In her ongoing contributions to the movement, Tebogo has already hosted new member inductions and offered her voice and time to strategic engagements. This appointment recognises her ability to mobilise both financial and relational capital to fuel AWM's transformative work.

"We're proud to welcome Tebogo Moraka as our newly appointed Fundraising Committee Champion... Her leadership in AWM has already shone—most recently through her role hosting our New Member Induction. As our Fundraising Champion, Tebogo will help us strengthen the financial future of AWM. But she cannot do it alone."

— Excerpt from The President's Corner, 22 April 2025

As Fundraising Champion, Tebogo will:

- Develop and lead AWM's fundraising strategy
- Cultivate donor relationships and deepen funding partnerships
- Launch creative campaigns to activate member and partner giving
- Mobilise volunteer fundraisers and in-kind supporters
- Champion a culture of contribution across the membership base

She will also play a key role in expanding revenue streams, amplifying philanthropic visibility, and ensuring that AWM's programmes—including Thrive Program, Equivox, and others—remain sustainably resourced.

Members and supporters are invited to contribute by:

- Connecting AWM to aligned sponsors and funders
- Recommending AWM for CSI or donor partnerships
- Making monthly or once-off donations
- Providing in-kind services (e.g. venues, printing, catering)
- Volunteering networks or fundraising expertise

To support or get involved, please reach out:

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Let us build the future of this movement—for every woman yet to find her voice, and every girl who will rise because we did.

“This appointment is a sacred call to action,” said Tebogo. “AWM is a movement of legacy. As women rise, we must ensure that our vision is resourced—not only with ideas but with financial strength, systems, and sustainability. I'm honoured to lead this work alongside a community of powerful, purpose-driven women.”